

Advertise Your Business

2020 Adult Softball League Field Sign Advertising Program

ADVERTISE YOUR BUSINESS:

The department is offering a unique advertising opportunity at the Jenkinsville Park Softball Field Complex during the men's softball league and tournament season (May-Sept.). Space is limited (five signs per field & 20 total). Signs are displayed on the outfield fences of all four fields.

HOW IT WORKS:

All businesses interested in taking advantage of this unique advertising opportunity, will coordinate their sign details with Queensbury Parks & Recreation. Signs are made through West Signs (see below for more information). Once your sign is made, it will be displayed on the outfield fence during from May – Labor Day. Please note that these softball games are attended by youth and families, therefore the department will review the content of each sign prior to printing. If interested, please complete the attached participation form and return it with the \$300 fee to the department office.

Spots are sold on a first come, first served basis – you pick the location of your sign. Each field will have space to accommodate five signs (the 5 locations for each of the 4 fields will be: right field line, left field line, right/center, left/center and center field).

ADVERTISING COST: (\$300)

\$300 for the season which includes the cost of the sign (signs will be displayed for approximately 115 days). Signs will be put up during the week of May 5th and will remain up through Labor Day. Signs will be taken down and be available for pick up during the week of September 6th. A \$25 storage fee may be imposed if sign is not picked up at the end of the season. Signs can be renewed for the 2021 season for \$250.

FOR MORE INFORMATION:

To display a sign – contact Queensbury Parks & Recreation (761-8216) OR for more information:
<https://recreation.queensbury.net/outdoor/adultsoftball/>